

Vision and corporate principles

Vision

We are an ambitious and independent family company as well as a leading CNC machine and tools supplier and distributor in 8 countries. Our ambition is to be the most advanced and current provider of CNC machine tools in our growing sales markets in South Eastern Europe and continue providing world class service to our customers and business partners.

All our employees and Senior Management are fully committed to our business principles of Quality, Unity and Integrity. Continuing to hold 100% shareholding by our family and retaining such economic independence and ambitious organic growth is our top priority.

We are determined to be geographically close to our customers and we have plans for further expansion and new office and service centre openings. We are guided by fairness, loyalty and trust in everything we do.

Our solid business model will enable continued growth of established expertise and extensive network of customers and suppliers, resulting in complete and wide-ranging technical and servicing support to all our local and international clients.

Corporate principles

We have one global set of corporate principles, which guide our common behaviour standards and help us to ensure that the business operates to the highest standards. Our business principles are based around quality, unity and integrity and they apply to all our activities and employees world-wide.

Quality

- Clients come first. We work on the basis that if we help our clients to be successful, we will be successful
- Our focus is on providing consistently high quality services to clients across the business
- We are industry experts. We understand our clients' businesses, industries and markets. Our strong industry focus helps us to forge our market reputation and distinguishes us from our peers
- We have a commercial and pragmatic approach to advising customers on their business needs
- We develop and tailor innovative solutions for our clients' individual needs
- We seek to recruit only the best people and we aim to develop them to perform to the highest level

Unity

- We operate in a team culture, collaborating and sharing information and knowledge across disciplines and markets to achieve the best results for our customers
- We value our culture and work hard to preserve it

Integrity

- We value our people – they are our most important asset. We promote a culture of respect for the individual and offer attractive long-term prospects, job security and world-class training
- We expect to deliver work that meets the highest professional, ethical and business standards
- We build long-term relationships with our clients and colleagues by being trustworthy, open and fair

Kuesnacht, 01.01.2023



Ivan Bornatico
CEO